

# Greenway Training

## Future-proofing against theft and ensuring confidence.

Greenway Training is the largest provider of training across grounds maintenance, forestry, amenity and estate management in the South of England, with high-value demo and training equipment, such as chainsaws, quad bikes, telehandlers, and a growing battery-powered inventory.

While they'd not had any major thefts previously, the directors recognised this luck was unlikely to hold: cross-county criminal gangs were increasingly targeting rural sites, smaller items were already disappearing during candidate hiring, and concern about advertising their assets was holding back their marketing efforts.

Having been recommended DeterTech's SmartWater as 'the best in market',

Greenway Training deployed our forensic marking system across their full inventory, accompanied by highly visible deterrent signage.

They see the move as future-proofing against theft and ensuring confidence to promote their facilities freely, while also embedding best practice into the training of the 4,000+ candidates they teach each year, and so contributing to a step-change in security mindset across their clients' sectors.



**“ Now with everything marked, we can highlight and promote everything, and champion best practice for the land based sector. ”**

**Rob & Charlotte Boole**  
Directors – Greenway Training